

OCT-07-87 TUE 15:11

Sep-17-97 25:47

P.01
P.02



7166343145

September 16, 1997

Jim Button
Herkimer Wholesale
1307 Champlin Ave.
Utica, NY 13504

Subject: Cigarette Displays for Eckerd Warehouses

Dear Jim:

Below is the schedule of promotional displays that you will be building to be cross-docked to Eckerd's warehouses through the end of 1997. A purchase order will be sent to you prior to each promotion to purchase these pre-built/pre-stamped displays:

<u>Week of Delivery</u> <u>to Eckerd</u>	<u>Promotion</u>	<u>Manufacturer</u>	<u># Displays</u>
10/06/97	Marlboro Buy 4 pk-Get 1 Free	PM	245 ← cube
10/20/97	Winston Pre-stickered 30¢ off/pk	RJR 300 OFF INVOICE	245
10/20/97	Doral Pre-stickered 30¢ off/pk	RJR 300 OFF INVOICE	245
11/03/97	Salem Pre-stickered 30¢ off/pk	RJR NOT OFF INVOICE	245
11/03/97	Winston Pre-stickered 30¢ off/pk	RJR 300 OFF INVOICE	245
11/17/97	Kool Pre-stickered 40¢ off/pk	B & W	245
11/17/97	Basic Buy 2 pk/get 1 Free	PM	245
12/01/97	Doral Pre-stickered 30¢ off/pk	RJR 30¢ OFF INVOICE	245
12/01/97	Salem Pre-stickered 30¢ off/pk	RJR NOT OFF INVOICE	245

If there are any questions, please call me at 813/385-7570.

Sincerely,

A handwritten signature in cursive ink that reads "Gary D. Jones".

Gary D. Jones
Category Manager

GDJ/dha

- is part. cube
- Breakdown by state
- one shipment-one billing
- dates firm
- How to bill

8333 Bryan Dairy Road, Largo Florida, 34647 • P.O. Box 4589, Clearwater, Florida, 34618 • 813-399-6000

A handwritten signature in cursive ink that includes the names "Jenny Geller" and "Gary Jones" underlined.

51845 8073

RJ REYNOLDS

ID:

OCT 08 '97

9:46

TRANSMIT CONFIRMATION REPORT

NO.	001
RECEIVER	SD.FLA.ROU
TRANSMITTER	RJ REYNOLDS
DATE	OCT 08 '97
DURATION	01'37
MODE	STD
PAGES	03
RESULT	OK

51845 8074